

We make it happen.

Our solutions for your business:

Promata Evaluation Manager

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Promata Evaluation Manager

WHAT CAN WE DO FOR YOU?

Your previous evaluation results have not been as conclusive as needed?

Our Evaluation Manager will meet your requirements by delivering purposeful and professionally designed results.

You'd like to know how successful your training or event has been?

We'll collect information and opinions, and turn feedback into clear and conclusive reports.

You wish to gather insights from your employees or customers in order to assess deficits?

We'll offer you a straightforward data collection tool, delivering insights swiftly for you to assess needs, make informed decisions, and develop effective strategies to drive improvements.

Only the right questions yield the right answers and insights.

We'll establish spot-on questions and follow-ups, enabling you to draw the relevant conclusions and plan future actions.

OUR PRODUCT: THE EVALUATION MANAGER

WHAT WE OFFER

We'll provide you with a powerful, intuitive, and modular tool for creating, sending, and evaluating surveys that comply with data protection and corporate identity guidelines.

WHAT YOU GET

Based on results presented in clear and understandable formats you'll obtain meaningful insights, actionable ideas, and fresh perspectives that you can immediately implement to boost your company's success.



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WHAT SETS US APART FROM OTHER TOOLS?



We‘ve analyzed free online tools and identified various shortcomings.

Thus, here‘s what WE offer:

Complete handling of your evaluation process

From conception and initiation to reports and automated notifications

High-quality, customized, and meaningful reports

- You‘ll receive reports tailored to your preferences and needs, such as target audience, frequency, communication channel, and output file format.
- The categorization of evaluation target audiences (e.g., new customers, existing customers) and questions (e.g., customer service, product) provides a clear comparability of target audiences/participants and content.
- Years of experience and expertise enable us to recommend reports ideally suited to your requirements and situation.

One face to the customer

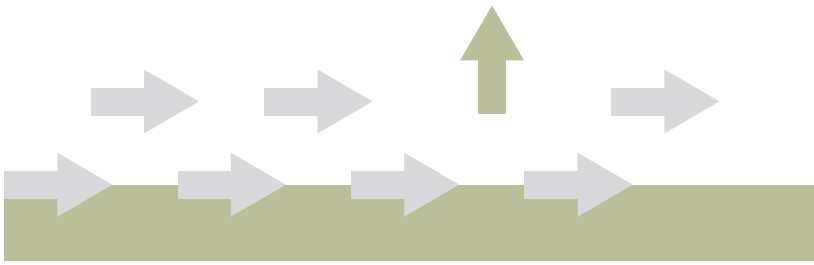
Expert, personalized support from our experienced staff throughout the entire project

Notifications and reminders

For maximum response rates and meaningful results

Customization and additional modules

Tool and reports are customizable and expandable according to your needs.

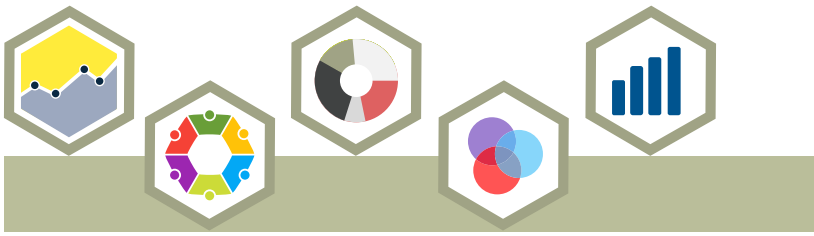


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Features	Promata Tool (EM)	Other Tools
Security audits on a regular basis, administrator and access control	✓	✗
Cross-platform compatibility + easy integration into existing systems + suitable for all devices (PC, tablet, smartphone)	✓	✗
High flexibility in template customization, CI-compliant questionnaire and report design (logo/image, CI colour)	✓	✗
No limit on types of questionnaire formats	✓	✗
Automation of repetitive tasks, notifications, etc.	✓	✗
Storage and update function for later editing	✓	✗
Automated updates and maintenance without affecting use or processes	✓	✗

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MUST-HAVE FEATURES

- Create, share, and evaluate forms, surveys, polls, and quiz questions (internal + external recipients)
- Live tracking and display of real-time results during evaluation
- Export of results for additional analysis or review in both PDF and Excel formats
- Preview of the survey invitation
- Adding of sender name
- Multiple predefined questions to adapt to your needs
- Ability to add branching questions that present relevant information to the user
- Skip or switch questions based on the user‘s previous answers
- No limit on the number of questions per survey
- Secure and reliable cloud-based infrastructure, accessible safely anytime and from anywhere
- Protection of your data through state-of-the-art encryption technologies, databases, and features ensuring GDPR compliance

AREAS OF APPLICATION

Training programmes, workshops, and events

Effectiveness of training programmes (content, delivery, learner experience, and benefits)
→ Enhancement of offerings and increased effectiveness of knowledge transfer

Customer satisfaction

Collecting feedback from your customers
→ Improvement of your services to exceed customer expectations

Educational institutions and agencies

Trainer performance, logistics, classrooms, equipment, materials
→ Optimization of all areas, increased participant satisfaction and learning success

Product quality

Identifying strengths and weaknesses of products and their improvement potential
→ Enhancement of product quality and user-friendliness

Customer service

Feedback on service experiences
→ Identifying and eliminating weaknesses

Market research and development

→ Adapting your products and services to your customers‘ needs

An example of successful implementation can be viewed here:

Project evaluation and project management

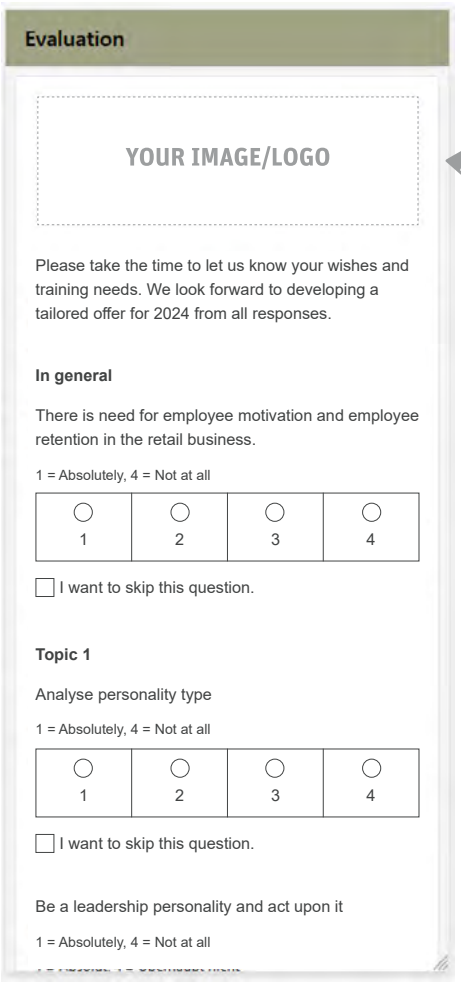
Efficient assessment of project progress and resource allocation
→ Improvement of project performance

Employee performance evaluation

Comprehensive performance assessment by supervisors and colleagues
→ Constructive feedback for individual and organizational benefit

SCREENSHOTS

QUESTIONNAIRE



questionnaire
(will include your logo/image and CI)

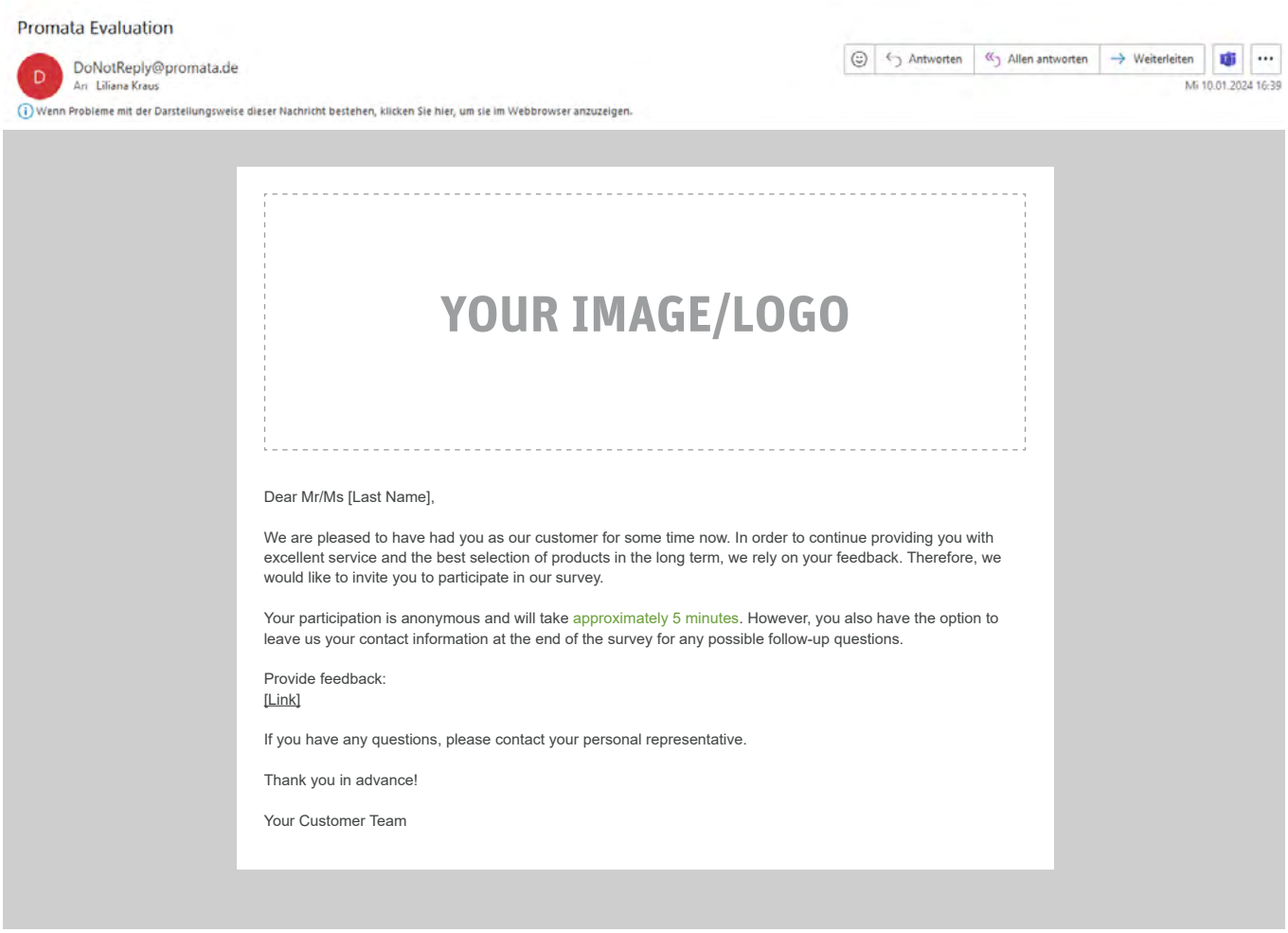
QR CODE



cover page with QR-code
(will include your CI colour)

SCREENSHOTS

EMAIL



example of an automated, personalized email to the survey participants (final layout based on your CI)

SCREENSHOTS

REPORTING – EXCEL

Questionnaire Name: Training Needs Analysis
Questionnaire ID: 13

			All groups						Group ID New_Customers					
			Answers		Scale				Answers		Scale			
CATEGORY	QUESTIONS	SUB-QUESTIONS	Number	Score	1	2	3	4	Number	Score	1	2	3	4
All categories				**2,0**	**28,1%**	**50,4%**	**17,3%**	**4,2%**		**2,0**	**28,1%**	**50,4%**	**17,3%**	**4,2%**
In general				**1,7**	**50,0%**	**36,4%**	**9,1%**	**4,5%**		**1,7**	**50,0%**	**36,4%**	**9,1%**	**4,5%**
In general	There is need for employee motivation and employee retention in the retail business.		22	1,7	50,0%	36,4%	9,1%	4,5%	22	1,7	50,0%	36,4%	9,1%	4,5%
Topic 1				**1,9**	**31,5%**	**54,0%**	**12,1%**	**2,4%**		**1,9**	**31,5%**	**54,0%**	**12,1%**	**2,4%**
Topic 1	Analyse personality type		22	2,0	13,6%	72,7%	13,6%	0,0%	22	2,0	13,6%	72,7%	13,6%	0,0%
	Be a leadership personality and act upon it		21	1,8	38,1%	47,6%	14,3%	0,0%	21	1,8	38,1%	47,6%	14,3%	0,0%
	Develop and strengthen leadership skills		20	1,7	45,0%	45,0%	5,0%	5,0%	20	1,7	45,0%	45,0%	5,0%	5,0%
	Derive coherence between leadership personality and employees (leadership personality as a role model)		21	1,9	28,6%	57,1%	9,5%	4,8%	21	1,9	28,6%	57,1%	9,5%	4,8%
	Draw up a mission statement		20	2,2	15,0%	60,0%	20,0%	5,0%	20	2,2	15,0%	60,0%	20,0%	5,0%
	Enhance self-motivation and self-discipline		20	1,6	50,0%	40,0%	10,0%	0,0%	20	1,6	50,0%	40,0%	10,0%	0,0%
Topic 2				**2,1**	**25,6%**	**47,8%**	**21,1%**	**5,6%**		**2,1**	**25,6%**	**47,8%**	**21,1%**	**5,6%**
Topic 3				**2,1**	**22,5%**	**52,5%**	**20,0%**	**5,0%**		**2,1**	**22,5%**	**52,5%**	**20,0%**	**5,0%**
Topic 4				**2,0**	**28,6%**	**46,9%**	**20,4%**	**4,1%**		**2,0**	**28,6%**	**46,9%**	**20,4%**	**4,1%**

Number of submitted questionnaires	**22**	**22**

OPEN QUESTIONS

What topics would you as a manager be particularly interested in?
Team building, emotional intelligence, conflict resolution and negotiation
What else would you like to tell us?
The event was great! I learned a lot. Breaks could have been a bit longer, though.
What training would you wish for in the future?
Communication and body language

example of a reporting exported to an Excel file

SCREENSHOTS

REPORTING – PDF

YOUR IMAGE/LOGO

example of a PDF reporting cover page (final layout based on your CI, including your corporate logo/image)

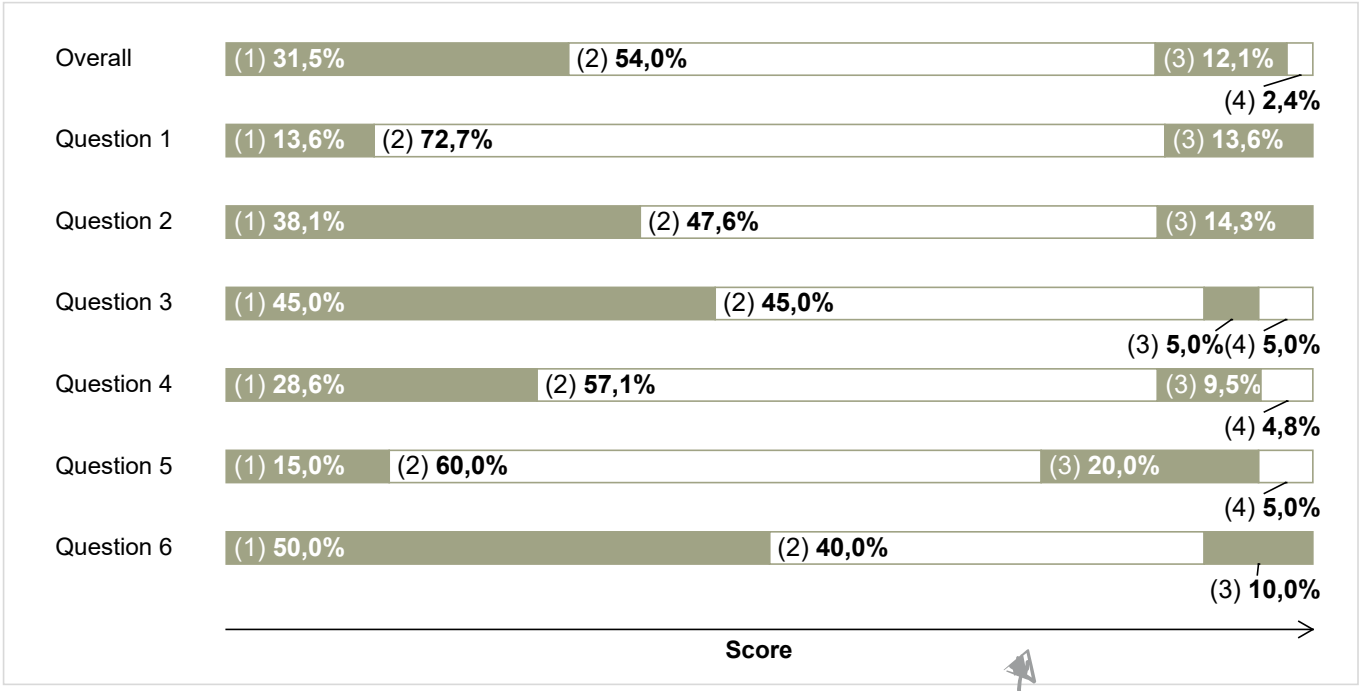
ASSESSMENT: Training Needs Analysis

GROUP: New_Customers

SUMMARY OF ALL GROUPS

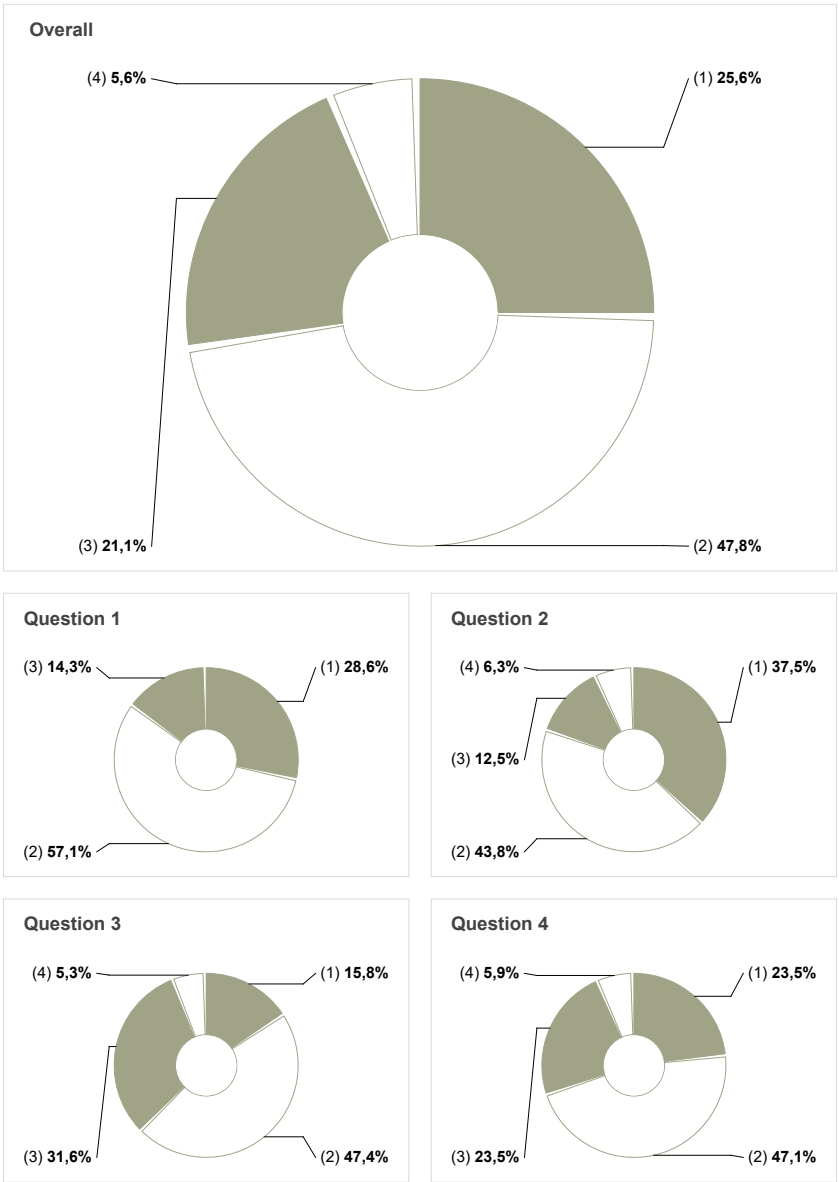
Group	Answers	Score
New_Customers	22	2.0

Score CATEGORY 2 – Percentage of score per question



example of a PDF bar chart (final layout based on your CI)

Score CATEGORY 3 – Percentage of score per question



example of a PDF pie chart (final layout based on your CI)

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SCORE GROUP New_Customers CATEGORY 2 – Topic 1

	Answers	Score	1	2	3	4
Overall Score CATEGORY 2		**1,9**	**31,5%**	**54,0%**	**12,1%**	**2,4%**
1. Analyze personality type	22	2,0	13,6%	72,7%	13,6%	0,0%
2. Be a leadership personality and act upon it	21	1,8	38,1%	47,6%	14,3%	0,0%
3. Develop and strengthen leadership skills	20	1,7	45,0%	45,0%	5,0%	5,0%
4. Derive coherence between leadership personality and employees (leadership personality as a role model)	21	1,9	28,6%	57,1%	9,5%	4,8%
5. Draw up a mission statement	20	2,2	15,0%	60,0%	20,0%	5,0%
6. Enhance self-motivation and self-discipline	20	1,6	50,0%	40,0%	10,0%	0,0%

example of a PDF table
(final layout based on your CI)

PROMATA – THE STRONG PARTNER BY YOUR SIDE!

1981

founded in Cologne, privately owned, both traditional and innovative

50+

employees, eager to find the optimal solution for you and your business

40+

years of experience in marketing, training, and events

- Intensive consulting and support
- Individual, made-to-measure concept
- GDPR-compliant, encrypted, and audited
- Full project management, modular & flexible
- All under one roof - We make it happen.

CONTACT

Have we piqued your interest?

Feel free to connect with us via the contact options provided below. We eagerly anticipate receiving your enquiry and assisting you further!

Meet your personal liaison:
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Our clients

Ford | Ford Bank | JLR | mazda | MOTUL

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We make it happen.



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